



03 2021 BMW India Pvt. Ltd. Printed in India 2021.



# THE 3

M340i xDrive

For more information, call 1800 102 2269.

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# BORN TO RACE

ONLY IN  TOWN



THE QUICKEST CAR MADE IN INDIA.  
0-100 KM/H IN 4.4 SECONDS.

# EQUIPMENT HIGHLIGHTS.



BMW Laserlight



Cerium Grey Mesh Grille



M Sport Suspension and xDrive - The intelligent All-Wheel Drive System



Harman Kardon Surround Sound System



M Specific Door Sill



M Sport Brake



Variable Sport Steering



M Rear Spoiler in body color



BMW Head Up Display<sup>1</sup>



BMW Live Cockpit Professional with M340i specific display



M Sport Differential



Sport Seats in Alcantara/Sensatec combination upholstery with M Seat Belts

<sup>1</sup> The information in the BMW Head-Up Display is not fully visible when viewed through polarised sunglasses. Content shown will depend on the equipment options chosen. Further optional equipment is required to display specific items.

# SPECIFICATIONS.

THE FIRST-EVER BMW M340i xDrive.



Technical Data	M340i xDrive
Acceleration 0-100 km/h in sec	4.4
Capacity in ccm	2,998
Cylinders/Valves	6/4
Max. output in kW[hp] at 1/min <sup>a</sup>	285(387)/5,800
Max. torque in Nm at 1/min <sup>a</sup>	500/1,850-5,000
Drive and Transmission	M340i xDrive
8-Speed Steptronic Sport Automatic Transmission	■
BMW TwinPower Turbo 6-cylinder engine	Petrol
BMW Driving Experience Control (Modes: Comfort, ECOPRO, Sport, Sport+)	■
Cruise Control with Braking Function	■
Launch Control Function	■
M Sport Suspension	■
Variable Sport steering	■
xDrive - intelligent 4 Wheel Drive with variable torque distribution, Hill Descent Control and Hill Start Assist	■
Servotronic Steering Assist	■
M Sport Differential	■
M Sport Brakes	■
Exterior Equipment	M340i xDrive
- Front ornamental grille frame and nuggets in Cerium Grey - Exterior air inlets in front bumper with embellishers in Cerium Grey - Mirror caps in Cerium Grey - Model designations and M badges in Cerium Grey	■
M Aerodynamics Package	■
BMW Individual High-Gloss Shadow Line elements	■
Exterior Mirrors electrically adjustable and heated electrically foldable with automatic anti-dazzle function (driver's side) and parking function for passenger side exterior mirror	■
Heat Protection Glazing	■
Acoustic Glazing on front windscreen	■
<b>BMW Laserlight</b> - 3 levels LED lights with low-beam, high-beam and high-beam headlights with laser module - '3/4 circle'-shaped daytime running lights and LED cornering lights - Adaptive Headlights including BMW Selective Beam, Highbeam assistant - Blue illuminated 'X' signature - Accent lighting with turn indicators	■
M Rear Spoiler	■
Rain sensor and automatic driving lights	■
Interior Equipment	M340i xDrive
Automatic 3-zone air conditioning with rear air vents and control	■
BMW Individual Headliner Anthracite	■
Electrical seat adjustment for driver and passenger with memory function for driver	■
Floor mats in Velour	■
Front armrest with storage compartment	■
Gearshift paddles	■
Glass sunroof, electric	■
Interior mirrors with automatic anti-dazzle function	■
Ambient lighting with Welcome Light Carpet	■
Multifunction M Sport Leather steering wheel	■
Through loading system	■
Sport seats for driver and front passenger	■
Storage compartment package	■
M Seat belts	■

BMW ConnectedDrive	M340i xDrive
Wireless Apple CarPlay <sup>®</sup> and Android Auto	■
Telephony with wireless charging	■
Harman Kardon Surround Sound (464 W, 16 speakers)	■
<b>BMW Live Cockpit Professional</b> - Fully Digital 12.3" (31.2 cm) Instrument Display - High-resolution (1920x720 pixels) 10.25" (26 cm) Control Display - BMW Operating System 7.0 with variable configurable widgets - Navigation function with 3D maps - Touch functionality - iDrive Touch with handwriting recognition and direct access buttons - Voice Control	■
<b>Parking Assistant with</b> - Lateral Parking - Reversing Assistant	■
Rear View Camera	■
BMW Head-up Display	■
BMW Gesture Control	■
BMW EfficientDynamics	M340i xDrive
Active Air Stream Kidney Grille	■
Automatic Start/Stop function	■
Brake Energy Regeneration	■
CO <sub>2</sub> Emission g/km <sup>b</sup>	200.00
Fuel Economy km/l <sup>b</sup>	11.86
Safety Features	M340i xDrive
<b>Airbags:</b> - Airbags for driver and front passenger - Head airbags, front and rear - Side airbags for driver and front passenger	■
Anti-Lock Braking System (ABS) with Brake Assist	■
BMW Condition Based Service (Intelligent maintenance system)	■
Cornering Brake Control (CBC)	■
Dynamic Stability Control (DSC) including Dynamic Traction Control (DTC)	■
Electronic Vehicle Immobiliser and Crash Sensor	■
Emergency Spare Wheel	■
ISOFIX child seat mounting	■
Runflat tyres with reinforced side walls	■
Side-impact protection	■
Three-point seat belts for all seats, including pyrotechnic belt tensioners in the front with belt force limiters	■
Tyre Pressure Indicator	■
Warning triangle with first-aid kit	■
Interior Trims	M340i xDrive
Aluminium Tetragon with highlight trim finisher in Pearl Chrome	■
Exterior Colours*	M340i xDrive
Dravit Grey (Metallic)	■
Tanzanite Blue (Metallic)	■
Sunset Orange (Metallic)	■
Upholstery*	M340i xDrive
Alcantara Sensatec combination Black   contrast stitching Blue   Black	■
Alloy Wheels	M340i xDrive
18" (45.72 cm) M light alloy wheels Double-Spoke Style 790 M in Bicolour with mixed tyres (Front 225/45 R18, Rear 255/40 R18)	■
BMW Secure Advance Package <sup>b</sup>	M340i xDrive
BMW Secure Advance includes Tyres, Alloys, Engine Secure, Key Lost Assistance and Golf Hole-in-One	■
Roadside Assistance 24x7	■
BMW Service Inclusive <sup>c</sup> (BSI)	M340i xDrive
BMW Service Inclusive 3 years/40,000 km	₹73,750
BMW Service Inclusive Plus 3 years/40,000 km	₹1,22,130
BMW Repair Inclusive 3 years/Unlimited Mileage	₹44,604

■ Standard equipment – Not available

Notes: <sup>a</sup> Performance data as measured in the emission test done under controlled conditions of environment, driving cycle, fuel, etc. as specified in Rule 115 of Central Motor Vehicle Rules, 1989. Performance data measured in the test done under controlled conditions of environment, fuel, etc. as per Central Motor Vehicle Rules, 1989.

<sup>b</sup> Terms and Conditions apply. For further information please refer to the product brochure or contact your local Authorised BMW Dealer.

<sup>c</sup> For detailed Terms & Conditions, scope of services (inclusions & exclusions) and coverage duration (in years) & mileage (in kilometers), please refer to BSI brochure and/or contact your Authorised BMW Dealer.

<sup>d</sup> The models, equipment and possible vehicle configurations illustrated in this specification sheet may differ from vehicles supplied in the Indian market.

<sup>e</sup> For available colour and upholstery combinations, please check with your local Authorised BMW Dealer.

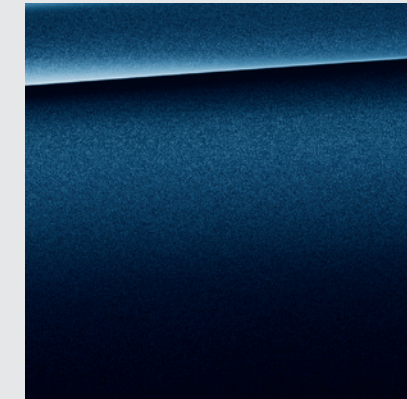
Please visit [www.bmw.in](http://www.bmw.in) for more information.

# EXTERIOR COLOURS.

6 | 7



Sunset Orange (Metallic)

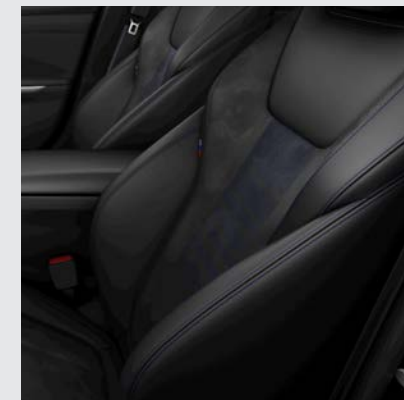


Tanzanite Blue (Metallic)



Dravit Grey (Metallic)

# INTERIOR TRIMS.



Alcantara Sensatec combination Black | contrast stitching Blue | Black

**[ Colours ]** The colours printed above are intended to provide you with a first impression of paints and materials available for your BMW. Experience has shown, however, that printed images of paint, upholstery and interior trim colours cannot faithfully reproduce the actual appearance of the originals. We recommend therefore that you consult your BMW partner who will be able to show you original samples and assist with special requests.

DESIGN YOUR KIND OF THRILL.

 PERFORMANCE PARTS



**DRIFT HAPPENS**

ONLY IN  TOWN

# BMW M PERFORMANCE ACCESSORIES PACKAGES.

Enhance the sporty abilities of the BMW M340i xDrive with BMW M Performance Accessories Packages. Choose a package with the right selection of features to match your BMW, and avail savings up to 50%\*.

## ENTHUSIAST PACKAGE.



Exterior Mirror Caps in Carbon Fibre



Kidney Grille in High-Gloss Black



Rear Spoiler in Matt Black



BMW Floating Hub Cap

## RACER'S PACKAGE.



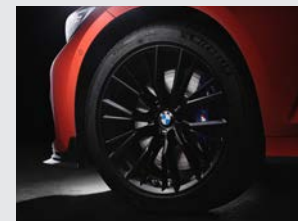
Exterior Mirror Caps in Carbon Fibre



Kidney Grille in High-Gloss Black



Rear Spoiler in Matt Black



18" 796 M Jet Black Alloy Wheels

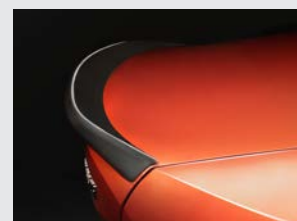
## MOTORSPORT PACKAGE.



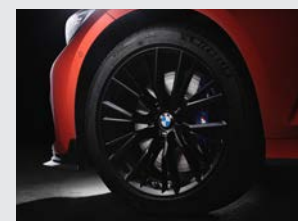
Exterior Mirror Caps in Carbon Fibre



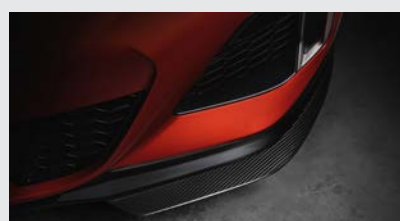
Kidney Grille in High-Gloss Black



Rear Spoiler in Matt Black



18" 796 M Jet Black Alloy Wheels



Front Splitter Pro in Carbon Fibre



Front Attachment in High-Gloss Black



Side Skirt Transfers in Matt Black

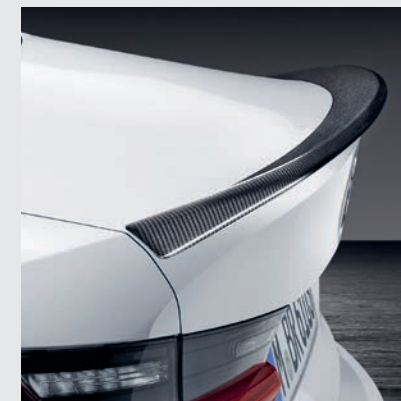
# BMW M PERFORMANCE ADD-ON ACCESSORIES.



BMW M Performance Steering Wheel in Alcantara and Carbon Fibre



BMW M Performance Interior Trim in Carbon Fibre



BMW M Performance Rear Spoiler in Carbon Fibre



BMW M Performance Side Skirt Attachment in Black High-Gloss



BMW M Performance Side Skirt Films in Frozen Black



BMW M Performance Diffuser\* in Carbon Fibre. Also available in Matt Black



19" 792 M Light Alloy Wheels in Cerium Grey



19" 793 M Light Alloy Wheels in Night Gold, Burnished

Terms and Conditions apply. The model, equipment and possible vehicle configurations illustrated in this advertisement may differ from the vehicles supplied in the Indian market. \*Offer only valid with buyback and is subject to change without any prior notice. \*Only in conjunction with bumper trim.

# BMW EXTENDED WARRANTY AND SERVICE PACKAGE.



A BMW M340i xDrive will run well when it's kept well. And to make your journey one with complete peace of mind, we have packages under BMW Service and Repair Inclusive that take care of maintenance, inspection, wear and tear and warranty.

## BMW Service Inclusive (BSI)

A single up-front payment covers an extensive range of work on your BMW M340i xDrive for a fixed period.

### Complete Cost Control.<sup>1</sup>

Integrate the cost of service work in your leasing and finance installments.

### Fully Flexible.

You have a choice of various packages with different durations and mileage. You can choose from 3 years with 40,000 km to 10 years with 2,00,000 km.

### Easily Transferable.

Consistent maintenance by trained BMW Certified Technicians and the use of Original BMW Parts secure the value of your car in the long term. In case you sell your car, BMW Service Inclusive is automatically transferred to the next owner – an additional selling point.

## BMW Repair Inclusive (BRI)

BRI offers the ease of extending the warranty of your car with unlimited mileage up to 6 years.

BRI too is automatically transferred to the next owner in the event of selling your car.

	Service Inclusive Packages »	Service Inclusive Basic	Service Inclusive Plus	Repair Inclusive
Scope of Services		Maintenance All maintenance work, including any BMW Original Parts and oil required.	Wear and Tear Additional wear and tear repairs including any Original BMW Parts required.	Repair Extension of your statutory right to claim for vehicle defects (warranty).
Maintenance	Engine oil service	✓	✓	
	Engine oil top ups	✓	✓	
	Vehicle check and standard scopes	✓	✓	
	Service/replace air filter	✓	✓	
	Service/replace fuel filter	✓	✓	
	Service/replace micro filter	✓	✓	
	Service/replace spark plugs	✓	✓	
	Service/replace brake fluid	✓	✓	
Wear & Tear	Replacement of front/rear brake pads		✓	
	Replacement of front/rear brake discs		✓	
	Replacement of clutch (if necessary)		✓	
	Replacement of wiper blades (once in a year)		✓	
	Extension of your statutory right to claim for vehicle defects (warranty)			✓

# BMW FINANCIAL SERVICES.

BMW Financial Services



In the world of BMW, world-class isn't limited to the vehicles we engineer. It also finds its way into the services we offer. BMW Financial Services is the most flexible and efficient way to realise your dream of owning a BMW. Our goal is to make your financing experience seamless at every step of your purchase so that nothing comes between you and the joy of driving your BMW.

At BMW Financial Services, you are assured of:

- Tailor-made finance options, as per your specific needs
- Quick approvals with fast turnaround time
- Special loyalty benefits
- Part payment facility
- In-house call centre that provides the best-in-class customer interaction

The BMW M340i xDrive comes with an exclusive BMW 360° Plan. It has benefits at every step of the way, all to ensure Sheer Driving Pleasure.

### Easy to Buy.

The BMW 360° Plan allows you to pay low monthly installments as you only pay for what you use.

### Easy to Own.

BMW offers various options under Service and Maintenance Packages which further reduce your cost of ownership.

### Future Proof.

The BMW 360° Plan provides Assured Buyback value at the end of your finance contract.

For more information, contact the Finance and Insurance Manager at the nearest BMW Authorised Dealership.

<sup>1</sup> Applicable only with BMW India Financial Services Private Limited during the initial purchase of the vehicle (not on other finance or during upgrades).